

Christine M. Palumbo, RD, MBA



Are you looking for a dynamic speaker – with a bit of celebrity status – who can connect with anyone from students up to your organization’s highest levels? Someone who can empower your members to take charge of their careers? If so, consider Christine M. Palumbo, MBA, RD for your next annual meeting.

Available topics:

1. Making Connections: Relationship Building for Career Success

Why do some people appear to have the best luck in their careers? Networking skills! Networking is a dynamic process that links people into mutually beneficial relationships. It’s about building a reputation as a go-to, make-it-happen person. Examples of successful dietitians who “made connections” leading to their dream jobs will be provided.

Excellent presenter! Very inspirational. Thank you!

I really enjoyed your talk. In fact, I had two dietitians come up and thank me for things I had done in the past, and one thank you note that mentioned they were encouraged to write after hearing your talk – so you definitely made an impression.

I am still hearing rave reviews about you and your presentation. Thank you for kicking off our conference exactly the way we wanted to – with enthusiasm, inclusivity and FUN!

2. Engaging Readers: Nutrition Writing that Shines

Written communication skills are hot! From traditional nutrition education handouts, to paper and web-based newsletters and articles, dietetics professionals have more writing opportunities than ever. Learn tips for clearly communicating your ideas in ways to serve your target audience’s needs.

You presented in such an incredibly confident and engaging manner.

Motivating.

Generous with knowledge and resources.

3. Keeping Current: Make Today's Nutrition & Food Trends Work for You and Your Clients

Trends impact our dealings with consumers, patients, health professionals and the media. Where do people seek out and apply health information, and how does it differ by gender? What are the latest food trends – and how do they influence consumers' decisions at the supermarket, kitchen table, workplace and restaurant? In what ways do Baby Boomers, Generation X'ers and Millennials differ? Current trends, and what they mean, will be identified and discussed.

Your presentation was wonderful. Some trends presentations I have seen in the past cover what seems like old news, but yours was fresh and full of wonderful information.

Wish she could speak longer, very interesting.

Great presentation. Very enthusiastic, relevant topics – newest trends.

Every dietitian should know about this.

4. If the Media Calls: Are You Ready?

Tired of hearing pseudo- nutrition experts on the air? Learn how to get comfortable with the media. Gain insight on how to develop productive working relationships with journalists. Develop the skills you need to say "yes" when you get the call.

Speaker was passionate, interesting and applicable.

You have such a wonderful way of connecting with people!

Very bubbly.

Thank you again so much for giving the presentation to our group. The material covered was just what they needed to hear and the feedback was great.

5. Image 2010: What You Need for Professional Success

Our profession's image was recently deemed a mega issue by the ADA's House of Delegates in order to strengthen our recognition by the public, media and other health professionals. We'll discuss how to develop your "brand," polish your outward appearance, project competence in electronic communications and take other steps to build credibility and authenticity.

About Christine: She is a Chicago-based nutrition communications consultant and the Outstanding Nutrition Entrepreneur for 2007. Her columns run in *Allure* magazine, FoodFit.com and *Chicago Parent* magazine, she's been featured on Oprah, Fox News Channel and CNN, and in many national magazines. In private practice, Christine also consults for PR firms and corporations, teaches at Benedictine University, and recently served on the American Dietetic Association Board of Directors.

References proudly furnished upon request.

Christine can be reached at 630-369-8495 or info@ChristinePalumbo.com.